

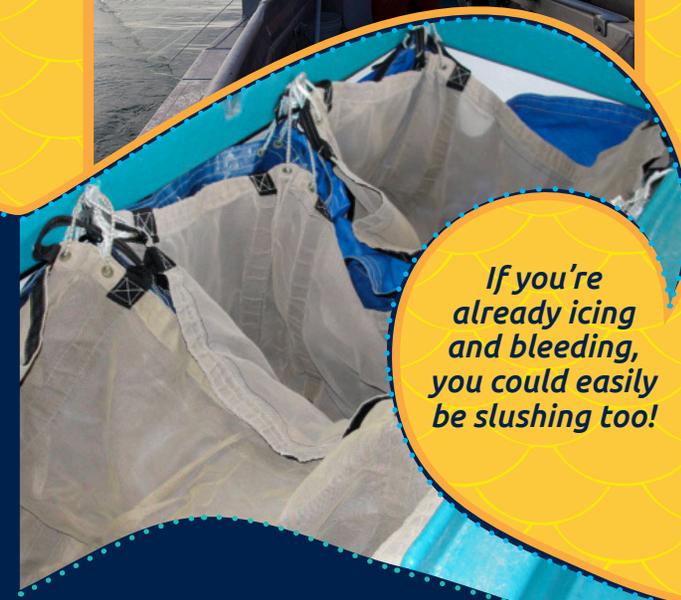
Slush Icing Pays

Your commitment to quality pays off with more money for your fish.

Several processors offer a slush ice bonus above regular iced and bled prices - **up to \$0.25/lb.** The benefits add up!

Today, the majority of Copper River and Prince William Sound salmon are sold in fillet form, where *your quality handling counts most.*

Better quality means more premium fish are sold into the marketplace, raising the overall value of the pack.



If you're already icing and bleeding, you could easily be slushing too!

Order from:

NOMAR Alaska

104 East Pioneer Avenue
Homer, AK 99603
(907) 235-8363
www.nomaralaska.com

Several PWSprocessors have slush bags in stock, check for availability.

"Slush bags have improved the quality of my catch, I've been using them for years."

Rob Eckley
F/V Cape Fear

CRPWSMA Board Members

Mike Mickelson, F/V Mariah
Bill Webber, F/V Paradigm Shift
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Thea Thomas, F/V Myrmidon
Danny Carpenter, F/V Quicksilver
Brian Rutzer, F/V Controller Bay
Scott Thomas, PWS Setnet
Bill Bailey, F/V Shiloh

Produced by the

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www.copperrivermarketing.org
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SLUSH ICING

Get more out of your quality handling

Quality Counts!