



New Jersey Bakers Board of Trade

Are made to order donuts the new trend?

There seems to be a new trend of donut shops offering custom made donuts as you wait. From couture to jelly, customers in these stores are getting hot off the line delectables while they wait. The Asbury Park Press ran a feature article on a few of these shops. We thought it was interesting and wanted to share it with you.

[Read Full Article Here](#)

Just a reminder- November is National Raisin Bread Month



After the Halloween parties and before the massive amounts of pies begin, why not pick up some extra sales by promoting this food holiday. Feature your loaves or add some new items like apple raisin croissants. Your customers will thank you!

Gingerbread-It's that time of year again!



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Soon the colorful autumn leaves will fall from the trees, the temperature will dip, and the first snowflakes will arrive. Dating back to about 900 AD the gingerbread traditions live on. Whether you make houses, cookies, or cake this annual tradition is about to start. It is time to make a sample of your houses to display in the store so that your customers can begin to order for their homes, and as gifts for their family and friends. Update last year's creation with new candies and decorations. Add a filled version by adding a pound of butter cookies during construction and remember to bake in a low oven- 275 degrees to reduce the possibilities of air bubbles.

[Click on ABDDE to go to expo website](#)

SAVE THE DATE

ABDDE 

ATLANTIC BAKERY DELI DAIRY EXPO

SUNDAY & MONDAY
MARCH 30 & 31 2014
ATLANTIC CITY CONVENTION CENTER

EXHIBITORS: WE STILL HAVE SOME PRIME SPACE AVAILABLE. CONTACT HOWARD AT 866.229.7333 OR HOWARD@ABDDE.COM

ATTENDEES: YOUR VENDORS WILL HAVE ADMISSION TICKETS FOR YOU SOON.

Things behind the scenes are beginning to gear up and we are going to bring you the largest show in our history. Please remember that if your vendor gave you an invitation to the show, you must still register for the show, so save the date and we look forward to seeing you there.

The NJBBT is now on facebook.

Like us on Facebook! Keep updated to the latest news and events!

Click Facebook symbol to "LIKE" us now!



CONGRATULATIONS KRYSTINA GIANARIS !





Krystina Gianaris from Cake & Company represented New Jersey at the IBIE Convention in Las Vegas and won second place in the wedding/grooms cake and sculpted cake categories. Congratulations on your success!

DECEMBER NATIONAL FOOD HOLIDAYS

- **DECEMBER 1ST- NATIONAL PIE DAY**

- DECEMBER 3RD- NATIONAL APPLE PIE DAY
- DECEMBER 4TH- NATIONAL COOKIE DAY
- DECEMBER 5TH- NATIONAL SACHER TORTE DAY
- DECEMBER 8TH- NATIONAL BROWNIE DAY
- DECEMBER 15TH-NATIONAL CUPCAKE DAY
- DECEMBER 22ND- NATIONAL DATE NUT BREAD DAY
- DECEMBER 23RD- NATIONAL PFEFFERNUESE DAY
- DECEMBER 25TH- NATIONAL PUMPKIN PIE DAY
- DECEMBER 30TH- NATIONAL BICARBONATE OF SODA DAY

"OUR MISSION IS YOUR SUCCESS"

Help us help you. Come join in! Get involved so we can be the best we can be.

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