



Copper River, Prince William Sound Regional Marketing Association (CRPWSMA)

Project Proposal Application Form

See <http://www.copperrivermarketing.org/project-proposals> for more information.

- Project Proposal Project Concept

Title: _____

Submitted by Name: _____

Mailing Address: _____

Email Address: _____ Phone: _____

I have reviewed the CRPWSMA By-Laws Yes No (Yes response required for a complete application)

This Project Proposal will further the CRPWSMA Purpose (Article 1.2 of By-Laws) by meeting one or more of the following objectives. Check all boxes that apply.

- Develop regional seafood brands.
- Develop a marketing plan for the regional brands.
- Secure funds and to implement the marketing plan.
- Facilitate members' marketing programs through development of informational documents, market research & promotions.
- Promote, foster and encourage quality assurance standards to attain the highest industry standards.
- Promote improvements to the commercial fishing industry infrastructure in the region.

Proposed Project Start Date: _____ Proposed Project Completion Date: _____

Project Description:

Project Description (continued):

Budget Requirement Summary (including description of other funding sources available):

Note: Budget information is only required for Project Proposals. Project Concepts may submit budget information if available.

Total Funds Required \$ _____

Amount Requested from CRPWSMA: \$ _____

Amount Available from Other Funding Sources \$ _____

Signature of Applicant: _____ Date Submitted: _____

CRPWSMA Board Use Only:

Proposal provided to Board for review (date): _____

Board Meeting to vote on Proposal (date): _____

Approved Disapproved*

Board President Signature: _____

Letter Sent to Applicant with Decision (date): _____

(*An explanation will be provided in the letter for any proposals that are disapproved.)