

Fighting for America's Energy Future

Talking Points For Members

Core Pipeline Message

- I know the pipelines we build are safe because I build them. I get continual training and we don't cut corners or take any chances.
- These are more than pipelines. For me and my family, they are lifelines to good jobs. There's not enough good jobs around here and pipeline work can help fix that.

Talking Points to Include

I know the pipelines we build are safe because I build them. I get continual training and we don't cut corners or take any chances.

- Pipelines aren't new. We've been building safe pipelines for years.
- As a union member, we not only get training and certifications, we have the power to speak out if we think something unsafe is going on.
- I'm a hunter. I fish. I care about the environment as much as anyone.
- I'd rather buy fuel that's made in America than from parts of the world that want to destroy America.

These are more than pipelines. For me and my family, they are lifelines to good jobs. There's not enough good jobs around here and pipeline work can help fix that.

- Working on the pipeline has helped me support my family. Steady pipeline work helps us do things like buy a home and put our kids through college.
- With pipeline work, I can count on steady, reliable work.

Note:

- Members should share something about their personal life. Are they single parents? Have they endured a long stretch of unemployment? Are they a veteran? Has the work provided them a ladder to the middle class?
- Members should be prepared for public comment. Leaders should help them practice their remarks or what they will tell media and help them include the core message.

LiUNA!

Feel the Power