

## AN INTRODUCTION

# FRONT

an introduction



IF YOU PLEASE...

# BACK

At the start of this campaign, we are going to tell you what we are going to give you, in order to get your attention.

First, we are going to give you this fun t-shirt.

Second, we are going to tell you the truth about how we feel about this campaign, and that is *scared!*

Third, we are going to hope and pray you will enjoy our attempt to advertise to some of the coolest, hip, and awe-inspiring people on earth, you – *the creatives.*

Fourth, we have to say *good bye for now* since we ran out of space.

Oh yeah, visit us at [skytypers.com](http://skytypers.com) — lots of space there! Thank you.

**SKYTYPERS.**  
SKY BILLBOARDS™

[www.skytypers.com](http://www.skytypers.com) • 1-888-SKYTYPE  
10650 San Sicily Street — Las Vegas Nevada 89141



Free t-shirt—  
IF YOU PLEASE...  
email us at:

[if-you-please@skytypers.com](mailto:if-you-please@skytypers.com)

Please specify size. T-shirt is blank on the back, no surprises.

