

HARDWICK GENERAL CONTRACTING, INC.



Greg Hardwick, P.E., President and owner of Hardwick General Contracting, Inc. consistently achieves the highest levels of performance both in the building process and ongoing homeowner comfort and satisfaction. “My goal is to ensure every client is delighted with the process and final product. Our mission is to consistently balance beauty and elegance with basic conservation and sustainability principles.”

Hardwick has 19-yr experience in the multi-million dollar construction industry. His extensive building experience includes various leadership roles as a project engineer and construction manager for fortune 500 Companies. Now with his own company, Hardwick serves the Central Florida area delivering luxury custom homes, whole house renovations and additions, and smaller focused remodeling projects.

He is an Executive Officer for the local Home Builder’s Association and on the Board of Directors for the Florida Home Builders Association and the National Association of Home Builders.

Hardwick has a keen understanding of the trends and direction of the home building industry. “Without a doubt, the industry is moving toward high performance homes that are more energy and resource friendly. To ensure

these objectives are being met, there are a number of third party certifications homes can achieve. We are on the leading edge of these standards earning some of the first 'Green' and ENERGY STAR® certified homes in the Central Florida area." Recently, Hardwick GC was awarded a national honor through the National Association of Home Builders as the Project of the Year for Green Remodeling. Hardwick is a LEED Accredited Professional through the US Green Building Council, and part of the first Certified Green Professional graduating class by the National Association of Home Builders.

As a family owned business, "We pride ourselves in building a partnership with our clients to make the building experience collaborative and enjoyable," Hardwick said. "For the most part, when I begin discussions with the homeowner, the focus is on building a quality custom home integrating the industry's best practices. With the level of quality established, I've found that when we begin to discuss the advantages of green and high-performance homes with our clients, they are more than



eager to implement these practices. What family wouldn't be interested in protecting one of their largest investments with a layer of independent third party inspections from other industry experts? The entire process is a built-in quality control program that ensures lower energy consumption, lower cost of ownership, and longevity through sound implementation of

industry best practices."

It doesn't matter if the home is 3,000 square feet or 9,000 square feet, the Hardwick GC team has the qualifications and practical experience required to implement these principles into the construction of a home. Despite general perceptions, many of these principles can be implemented without additional costs to the owner.





The results are manifested by call after call from clients who are saving money. According to Greg, “Last year, we finished four ENERGY STAR® and Florida Green Building Certified homes. I still get calls each month from homeowners telling me how they saved up to 50% on their power bills. Most recently, a homeowner called stating his power usage was 35% less than last year and this was after doubling the home’s square footage”. Hardwick GC will actually guarantee the owner’s electric bill for two years on certified homes.

Hardwick GC’s passion for quality doesn’t stop with performance. The team actively ensures nothing has been compromised in the finishes of the home. Working together to ensure the home is built to the highest standards and meticulously finished beyond expectations. Whether it’s the finely crafted carpentry, elegant fixtures, or exotic stone they balance sophisticated luxury with proven building science principles.

To maintain constant communication and accurate execution, each client is assigned private account access to Hardwick GC’s online “CARE” system. Clients can login at anytime, anywhere in the world, from the company’s

website for instant access to project information including specifications, estimates, schedules, construction drawings, and pictures or videos from the construction site.

The construction team is lead by Adam Ehrhard. As a Production Manager for Hardwick G.C., Adam demands quality construction practices. A commitment to an exceptional construction experience makes him a favorite among clients and well respected among their trusted team of trade partners and suppliers. Adam has over 15-ys of commercial and residential new construction and remodeling experience.

Rounding out the Hardwick GC team is Donna Hardwick. She is a seasoned Certified Public Accountant with degrees in both Accounting and Finance. Donna has more than 15 years construction management experience in which she provided financial leadership and oversight in all aspects of accounting and business operations for multi-million dollar organizations.

Recently, Hardwick GC was selected as the Builder for the 2011 and 2012 New Southern Home. With construction slated to begin this Spring, the 9,000 sf luxury home includes

6,425 sf of living and garage space and over 2,600 sf of open porches and outdoor living areas. It will be handicap accessible and “barrier free” using Universal Design principles, as well as planned certifications under the National Green Building and ENERGY STAR® standards. The New Orleans inspired home will feature a brick façade and a two-story porch balcony on both the front and back of the home. Since it was important to the owner’s to have not just a beautiful southern home, but a very functional one, the home will also boast a large master suite with a spacious walk-in closet and full kitchenette, two laundry areas and an elevator to the second story. In July 2011, the home will be open to the public for the Southeastern Builders Conference to demonstrate advanced building systems and industry practices. In July 2012, the home will be completely finished and open once again to reveal that luxury and elegance can coexist with conservation and barrier free living. For more information on Hardwick General Contracting call Greg Hardwick at 407-702-6531 or visit their website at www.hardwickgc.com.