



**2011 New Southern Home**  
Saturday, July 23 10am - 1pm



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**Winter Park, FL, Saturday, July 23-** New Southern Home and the first ever *MUDDY BOOTS TOUR*

For the first time ever, the same home will be featured in back to back years as the New Southern Home...2011 will demonstrate sound building science and industry best practices while 2012 will feature the MUST SEE completed New Southern Home masterpiece!

For many years, Homeowners Jon and Phyllis Kane had a vision for their perfect home. They knew that one day they would have their dream house; a traditional New Orleans style Plantation home with two stories, and a dramatic sweeping circular staircase in the front entry. Five years ago, they even found the perfect piece of property, located on Via Venetia in beautiful Winter Park, FL. But they still needed the right people to make their dreams come true.

The Builder, Hardwick General Contracting, Inc. and their invaluable team of suppliers and trade partners started construction on the 9,000 (under roof) plus square foot home in May 2011. Hardwick General Contracting, Inc. (HARDWICK GC) plans to certify the home at the Platinum level through the Florida Green Building Coalition (FGBC) Green Building Standard. The home will also be a showcase of "barrier free" living using fundamental Universal Design principles. "Our mission is to consistently balance beauty and elegance with basic conservation and sustainability principles all while ensuring that every client is delighted with the process and final product", says Greg Hardwick, P.E., President and owner of Hardwick General Contracting, Inc.

The architect is Gary Hancock, AIA of Winter Park Design. Gary Hancock is an active member of the American Institute of Architect, the Institute of Classical Architecture, and the National Trust for Historic Preservation. Founded in 1985 by Gary Hancock, Winter Park Design offers clients an uncompromising level of attention to quality, design and

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detail. With a philosophy embracing timeless elegance, Winter Park Design's portfolio features over 250 custom homes in the Winter Park area.

The Kane's and Winter Park Design created the style and design details they so admired and Hardwick contributed his "building science" input to finalize a home with a large gracious two story front porch combining real brick façade from Glen-Gery, James Hardie lap siding system, and standing seam metal roofing. Other design details include Tuscan porch columns, tall - narrow windows with louver shutters, large covered outdoor living areas, and third floor dormer windows.

Beyond the core of the HARDWICK GC team, "successful implementation of the New Southern Home certification goals cannot be achieved without best in class products and a skilled and reliable team of trade partners and suppliers, selected because of their past performance and experience in assembling green certified homes" proclaims Hardwick. Upon completion, the Hardwick Team expects to exceed the FGBC Platinum Level Certification.

The public is welcome to come meet the team this Saturday, July 23 from 10am – 1pm at the *under construction*, NEW SOUTHERN HOME...1760 Via Venetia, Winter Park, FL 32789.

For more information or press related questions, please contact:

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